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From the Blog

Medistri's Logistics Heatmap Tool

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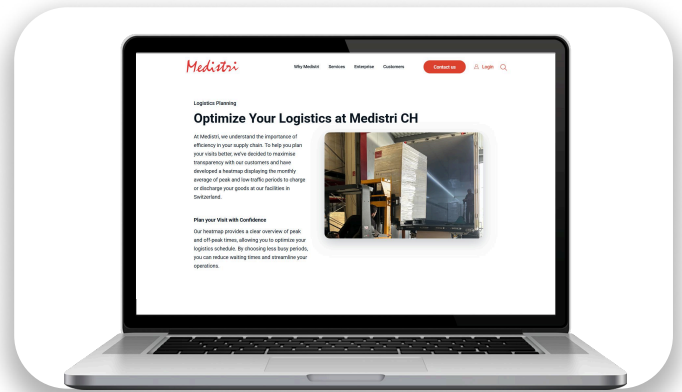
At Medistri, we're always exploring new ways to make your logistics planning smoother and more efficient. That's why we're excited to introduce the Logistics Heatmap Tool - an innovative solution designed to provide you with valuable insights into your supply chain. With this tool, you can make more informed decisions and optimize your logistics strategy, all by simply looking at historical data that is visualized in an easy-to-understand format.

The Logistics Planning leverages data to analyze and visualize historical traffic patterns at Medistri's loading and unloading docks that generates a sophisticated representation of Medistri's peak and off-peak times. This data is analyzed monthly to ensure that you always have access to the most up-to-date information for planning your logistics.

By visualizing when our docks are busiest and when they are quieter, the Logistics Planning empowers you to make smarter, data-driven decisions for your logistics operations, optimizing delivery schedules with precision and ease.

The Logistics Planning offers several key benefits for our customers:

- **Predictable Timelines:** Medistri's Logistics Planning lets you plan around historical data, ensuring a more flexible and stress-free approach to logistics. No more worries about arbitrary booking slots or penalties for minor delays.
- **Optimized Scheduling:** Available on our website, you can visualize past traffic trends, allowing you to see when our docks are typically less crowded. This enables you to schedule your shipments during quieter times, reducing waiting time and ensuring smoother deliveries.
- **Informed Decision-Making:** With monthly updates, the Logistics Planning provides you with historical data to help you make better, long-term logistics decisions. You'll be able to avoid bottlenecks and ensure that deliveries run on time, all based on reliable, real-world data.
- **Enhanced Efficiency:** Less time spent waiting at docks means more time to focus on meeting production deadlines and improving overall workflow. With optimized scheduling, you'll boost your operational efficiency across the board.



The heatmap is updated at the end of every month to reflect real-time trends. The graph visually represents traffic flow, with lower points indicating the easiest times to charge or discharge goods and higher points representing the busiest periods. Use this data to anticipate potential delays and adjust your delivery or pickup schedule accordingly.

Minimize delays, by reducing wait times and visiting us at off-peak hours. Enhance efficiency, by improving scheduling for a seamless experience. Stay informed, by getting up-to-date insights into traffic flow at Medistri.

We're thrilled to bring you the Logistics Heatmap and help you optimize your logistics planning. Start using the heatmap today to make smarter, more informed decisions and keep your supply chain running smoothly.

Medistri's Logistics Heatmap Tool is currently available for our site in Switzerland, and will be deployed in our Hungary site in 2025.

You can find current data about Medistri's peak and off-peak times [here](#) or directly contact our team at contact@medistri.com.

— The Medistri Team

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